

DESERT WINDS FREEDOM BAND 2023-2024 CONCERT SEASON PROGRAM ADVERTISING ORDER FORM



Reserve your ad in the 2023 Desert Winds Fall Concert program. If you reserve ad space for both the Fall 2023 and Spring 2024 Concert programs at this time you will receive an additional discount. And the Spring placement can be updated with a different ad (at the same size) if needed.

ADVERTISING RATES

AD SIZE	FALL ONLY	FALL & SPRING	(WxH)
<input type="radio"/> Back Cover	\$550	\$1,000 (10% savings)	5.75" x 8.75" (includes bleed) – 1 available
<input type="radio"/> Inside Front Cover	\$450	\$810 (10% savings)	5.75" x 8.75" (includes bleed) – 1 available
<input type="radio"/> Inside Back Cover	\$450	\$810 (10% savings)	5.75" x 8.75" (includes bleed) – 1 available
<input type="radio"/> Full-page	\$300	\$540 (10% savings)	5.75" x 8.75" (includes bleed)
<input type="radio"/> Half-page	\$175	\$315 (10% savings)	5" x 4" (no bleed)
<input type="radio"/> Quarter-page	\$125	\$225 (10% savings)	4" x 2" (or business card)

ARTWORK DUE BY OCTOBER 27, 2023

Ad design is not included in price. Design can be provided for an additional fee. Advertisers are responsible for submitting artwork in hi-resolution PDF format. Resolution for graphic files is 300 dpi. Color format must be CMYK. Ad placement is established on a first-come, first-served basis when payment is received. FULL PAYMENT MUST ACCOMPANY SUBMISSION OR THE AD WILL NOT BE PUBLISHED.

Email ad artwork to Mark Duebner Design at mark@duebnerdesign.com.

NAME _____

BUSINESS/ORGANIZATION _____

BILLING ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____

PHONE _____

To purchase an ad package please complete this form and email dwbftreasurer@gmail.com or mail the lower part of this form to: Desert Winds Freedom Band, PO Box 4732, Palm Springs, CA 92263

- Check enclosed (*payable to Desert Winds Freedom Band*)
- To pay by credit card, please visit www.desertwindsfb.org
Go to the HOME tab and then select ADVERTISING

