



DESERT WINDS FREEDOM BAND ADS FOR CONCERT PROGRAM

Holiday Concert, December 10th 2011 **and** Spring Concert March 24th, 2012

Prices include BOTH concerts

CONCERT PROGRAM ADVERTISING AND SPONSORSHIPS

The Concert Program will be 8"5 x 11" format.

AD SIZE	PRICE*
Corporate Sponsor - Plus Full Page Back Page	\$ 1000
Full Page (inside Program)	\$500
Half Page	\$250
Quarter Page	\$150
Business Card Size	\$ 50
In Memoriam Listings	\$ 25

***TO PURCHASE AN AD TO APPEAR IN THE PROGRAM, COMPLETE THE FORM BELOW AND FAX TO (866) 508-5929 TOLL-FREE, OR MAIL FORM TO DESERT WINDS FREEDOM BAND P.O. Box 4732 PALM SPRINGS, CA 92263**

QUESTIONS? LEAVE A MESSAGE AT (612) 875-6691

OR e-mail desertwindsfb@yahoo.com

Deadline: Artwork must be submitted no later than Monday, November 28th, 2011.

Digital Ad Submission Requirements

Ad Design is not included in the ad placement price. Advertisers are responsible for submitting acceptable artwork as specified below. Graphic design services should be referred to local graphic designers.

Preferred submission is Photoshop tif, eps, jpg, bmp or PDF. Ads may be submitted by email to: desertwindsfb@yahoo.com

Ad Placement is established on a first-come, first-served basis when payment is received. Artwork received without payment will be placed on hold.

Resolution for graphic files is minimum 300 dpi.

Color Submission graphics are CMYK.

Submit ad artwork and technical questions to:

Patty Duffey
desertwindsfb@yahoo.com

Phone (612) 875-6691

Concert Program Booklet ADVERTISING ORDER FORM

Please circle the desired ad size above.

NAME _____
ADDRESS _____
CITY/STATE/ZIP _____
TELEPHONE _____
Email _____

- Check Enclosed (Payable to Desert Winds Freedom Band)**
 - Payment Made Through PayPal (PayPal Account or Credit Card)**
- www.desertwindsfb.org/adsales**